

**NEVADA MENTAL HEALTH AND DEVELOPMENT SERVICES**  
**Substance Abuse Prevention and Treatment Agency (SAPTA)**  
**August 31, 2007 – 9:00 a.m.**  
**Nevada State Library & Archives, Room A**  
**100 North Stewart Street, Carson City, Nevada**

**Present:** Ruby Collins (Variety Early Learning Center), Nora Luna (CASAT/CSAP's Western CAPT Project Manager), Chuck Abbott (Department of Public Safety Office of Traffic Safety Division Chief), Deborah McBride (Bureau of Community Health), Joanne Malay (Maternal Child Health Services), Scott Shick (Douglas County Juvenile Probation Office Chief Juvenile Probation Officer), Sherria Taylor (ACCEPT), Brad Towle (Maternal Child Health Services)

**Staff:** Maria D. Canfield, Roger Volker, Stevie Burden, Vidya Kailash, Tonya Wolf, Greg Weyland, Evelyn Barragan, Minden Hall

**Also present:** Christine McGill (Healthy Coalition), Devere Karlsen (Churchill Community Coalition), Dennis Lee (Churchill Community Coalition), Eric Ohlson (CCOY), Monty Williams (ITCN/SNAC), Belinda Thompson (Goshen), Linda Lang (JTNN/PCR), Jackson Buck (to take Minutes)

**I. WELCOME AND INTRODUCTIONS**

Ms. Canfield called the meeting to order at 9:10 a.m. and reviewed locations where meeting notices were posted. She thanked those in attendance and attendee introductions were heard. Mr. Volker reviewed meeting procedure and reported funding was received for all applicants. This meeting will discuss how funding will be allocated and suggestions will be sought on how applications could be made stronger to implement their strategy. Mr. Volker asked SAPTA staff members to read the description of each coalition and to review the applications' strengths and weaknesses.

**II. REVIEW, DISCUSS AND MAKE FUNDING RECOMMENDATIONS TO THE ADMINISTRATOR OF MENTAL HEALTH AND DEVELOPMENTAL SERVICES DIVISION, FOR THE COALITION METHAMPHETAMINE PREVENTION EDUCATION AND PUBLIC AWARENESS REQUEST FOR APPLICATIONS.**

**1. Churchill Community Coalition**

**Allocated Amount \$44,550**

Ms. Burden read the Prevention and Fiscal Technical Review Summary for the Churchill Community Coalition. They are a 501(3)c non-profit organization which funds community prevention services through effective grant research and management and the coalition is an integral part of Churchill County. The coalition is located in Fallon and Churchill Counties. It was allocated \$44,550 and they had requested the entire amount. They propose to implement evidence-based programs, but the application may not meet the funding requirements. Ms. Burden read the application strengths and weaknesses from the Prevention and Fiscal Technical Review Summary.

Ms. Malay suggested strengthening the intervening variables within the programs.

Ms. McBride recommended noting strategies on how each program would be implemented.

Ms. Taylor requested clarifying the target population.

Ms. Collins asked for more elaboration on the timelines.

Mr. Abbott suggested strengthening the evaluation process.

Mr. Shick asked that the risk population be reached and evaluated.

A question was asked regarding if the intervening variables were interchangeable. It was confirmed they were interchangeable.

Mr. Towle recommended prioritizing target indicators and to have a clear definition of the target population.

Ms. Taylor suggested creating specific strategies to improve community involvement.

## **2. Community Council on Youth**

**Allocated Amount \$51,400**

Ms. Burden read the Prevention and Fiscal Technical Review Summary for the Community Council on Youth. Since 1988, they have focused on the mission of substance abuse prevention planning in Carson City. Currently, their primary efforts target the prevention of methamphetamine use within Carson City as well as an intensive needs assessment with underage and young adult drinking. They are teaming with “Partnership Carson City” to combat methamphetamine use within Carson City. They were allocated \$51,400 and requested the entire amount. They propose to raise the perception of risk health by youth about methamphetamine and drug use, implement environmental strategy based around methamphetamine awareness designed for “gatekeepers” and increase efficiency regarding referral systems, but the third proposed strategy may not meet funding requirements. Application strengths and weaknesses from the Prevention and Fiscal Technical Review Summary were read by Ms. Burden.

Ms. Luna asked for a more clearly-defined and a prioritization of the target population and how indicators will be tracked. The participation of elected officials should be better described. There should also be a better description of how curriculum coaches will assist with the outcome.

Ms. Collins stated that, in her opinion, the grant was well-formatted and well-written, but asked for a better description of how elected officials will participate in the program.

Mr. Shick asked that the training process be more clearly defined and how the “gatekeepers” will implement the program.

Ms. McBride suggested identifying methods used for tracking.

## **3. Eastern Nevada Communities Coalition**

**Allocated Amount \$41,460**

Ms. Burden read the Prevention and Fiscal Technical Review Summary for the Eastern Nevada Communities Coalition. They are committed to the development and implementation of a comprehensive prevention strategy to coordinate activities throughout the coalition service area for the reduction and delay of substance abuse. Their intent is to cultivate and expand their existing infrastructure within the tri-county areas of Eureka, Lincoln, and White Pine counties

established on principles of effectiveness, with an emphasis on substance prevention education and awareness. They will develop action plans based upon data related to assessment, capacity, planning implementation, evaluation and the needs and resources of the community that address these issues and define the expected results. They were allocated \$41,460 and requested the entire amount. They propose to do evidence-based educational environmental strategies and increase the awareness of meth-related issues through social norming activities. Application strengths and weaknesses from the Prevention and Fiscal Technical Review Summary were read by Ms. Burden.

Ms. Taylor requested more specification regarding consequences relating to methamphetamine use.

Mr. Abbott asked that the budget reflect how it relates to strategies and concepts.

Mr. Towle asked for an explanation of how stakeholders will assist in the outcome and a more clear definition for measuring the indicators.

Ms. Collins suggested a better explanation of how information about services will be relayed to the community.

#### **4. Frontier Communities Coalition**

**Allocated Amount \$44,790**

Ms. Burden read the Prevention and Fiscal Technical Review Summary for the Frontier Communities Coalition. Their vision is to provide an opportunity for all citizens to contribute to the health and well-being of the community's youth and families. Their efforts are focused on preventing and reducing substance abuse and other problem behaviors in the communities of Humboldt, Lander, and Pershing Counties. They were allocated \$44,790 and requested the entire amount. They propose to do evidence-based educational environmental strategies and increase awareness of meth-related issues through social norming activities and the application meets funding requirements. Application strengths and weaknesses from the Prevention and Fiscal Technical Review Summary were reviewed by Ms. Burden.

Mr. Shick requested clarification of intervening variables and the target population and to ensure that the risk population is aware of the information.

Ms. Malay asked how the media impact is measured. Ms. Burden explained how media campaigns use methods to target the risk population.

Ms. Luna suggested addressing further how the community will be involved and to clearly define how environmental strategies will be implemented.

Mr. Shick recommended defining how the training resources are being strategically used to affect the target population.

A comment was made regarding reevaluating the timeline.

#### **5. Goshen Community Development Coalition**

**Allocated Amount \$136,660**

Ms. Burden read the Prevention and Fiscal Technical Review Summary for the Goshen Community Development Coalition. They serve residents and communities of Clark County through community-based services designed to strengthen the development of prevention systems

via assessment, planning, resources, and the building of capacity for the implementation and evaluation of effective, evidence-based programs for the reduction of risk and the delay of use of substances. Their desired outcome is to build better communities one neighborhood at a time. They have successfully mentored Luz Community Development Coalition and Eastern Nevada Communities. They were allocated \$136,660 and requested the entire amount. They propose to do evidence-based educational environmental strategies and increase awareness of meth-related issues through social norming activities and the application meets funding requirements. Application strengths and weaknesses from the Prevention and Fiscal Technical Review Summary were read by Ms. Burden.

Ms. Taylor suggested more specific strategies for recruitment of coalition members.

Mr. Abbott asked for a review of expected completion dates.

At 10:27 a.m., the Committee took a break. They reconvened at 10:48 a.m.

#### **6. Healthy Communities Coalition**

**Allocated Amount \$52,600**

Ms. Burden read the Prevention and Fiscal Technical Review Summary for the Healthy Communities Coalition. Their mission is to strive to promote and support sustainability, culturally-inclusive, prevention services, community initiatives within Lyon and Storey counties, and capacity building systems that address all factions of a healthy community for all members. They strive to include a diverse population over several hundred miles. They were allocated \$52,600, but requested \$51,400. Their purpose is to provide public education on negative impacts of meth and gateway drug use and increase awareness of the effects of generational meth use and the effectiveness of treatment referral through the Circles Initiatives and the application meets funding requirements. Application strengths and weaknesses were reviewed by Ms. Burden.

Ms. McBride commended the detail provided within the application, but requested more information about the family-to-family role.

Mr. Shick asked for more comprehensive support.

Ms. Luna requested more information regarding the media campaign and who would implement it.

#### **7. Join Together Northern Nevada**

**Allocated Amount \$133,520**

Ms. Burden read the Prevention and Fiscal Technical Review Summary for the Join Together Northern Nevada. Their mission is to reduce the impact of substance abuse on Washoe County by increasing the capacity and availability of substance abuse prevention, intervention, and treatment services. They are governed by a 15-member volunteer Board of Directors who employs a full-time Executive Director. They were allocated \$133,520 and requested that amount. They propose to implement evidence-based, meth-related prevention education programs and increase community awareness of meth through media campaigns. They will also increase awareness by offering training and education for key community first responders on the dangers of meth, but all components of the application may not meet funding requirements. Application strengths and weaknesses were reviewed from the Prevention and Fiscal Technical Review Summary by Ms. Burden.

Mr. Abbott asked for clarification that all components of the application may not meet funding requirements. Ms. Burden reported there was a question about whether the mentoring programs for children and younger siblings fell within the guidelines.

There were no recommendations or suggestions heard.

Ms. Malay commended the detail provided in the application.

#### **8. Luz Community Development Coalition**

**Allocated Amount \$164,140**

Ms. Burden read the Prevention and Fiscal Technical Review Summary for the Luz Community Development Coalition. The Coalition serves the Hispanic and Latino populations of Clark County. Through the mentoring received from Goshen Community Development Coalition, effective July 2007, they received their status as a recognized 501(3)c non-profit organization. They have developed prevention education and public awareness of substance-related issues by facilitating the development and implementation of a comprehensive prevention plan to coordinate prevention strategies and activities throughout their service area. They were allocated \$164,140 and requested that amount. They propose to do evidence-based educational environmental strategies and increase awareness of meth-related issues through social norming activities and the application meets funding requirements. Application weaknesses and strengths from the Prevention and Fiscal Technical Review Summary were read by Ms. Burden.

Ms. Luna requested a more clear definition in which environmental strategies will be implemented, a more clear definition of the timeline, and the target population.

Ms. McBride agreed with Ms. Luna's request and suggested more detailed information about the media campaign.

#### **9. Nye Communities Coalition**

**Allocated Amount \$48,200**

Ms. Burden read the Prevention and Fiscal Technical Review Summary for the Nye Communities Coalition. They originated in December 2000 and were accredited by the Nevada Bureau of Alcohol and Drug Abuse in June 2002. Their efforts have resulted in science-based prevention programming within Nye and Esmeralda counties that had not previously had any concerted prevention efforts. They were allocated \$48,220 and had requested that amount. Their purpose is to raise awareness and educate multiple community sectors, including high-risk populations and businesses about the dangers and damage of meth use. They will also raise awareness of resources for help, for reporting and for information regarding methamphetamine use and the application meets funding requirements. Ms. Burden read the application strengths and weaknesses from the Prevention and Fiscal Technical Review Summary.

A question was asked regarding the budget for travel and training. Ms. Burden reported travel costs for training appears two different ways in the budget.

Ms. Malay asked for the consequences of meth use and the lack of awareness to be more clearly defined.

Mr. Abbott requested the target population be more clearly identified.

**10. Partners Allied for Community Excellence (PACE)      Allocated Amount \$48,860**

Ms. Burden read the Prevention and Fiscal Technical Review Summary for the Partners Allied for Community Excellence (PACE). They were formed in 2001 as a non-profit, grant-funded community alliance and private sectors within Elko County. They support a holistic approach to substance abuse prevention that meets the needs of all ages and racial/ethnic groups within Elko County. Their mission is to engage people from every sector of Elko County to form a community alliance for healthy youth and families that focuses on strengthening the character and competencies of the youth and families within its boundaries. They were allocated \$48,860 and requested that amount. They propose to implement a countywide literature distribution and media campaigns focusing on prevention education and heightening awareness regarding the dangers of methamphetamine and gateway drug use. They also plan to partner with local community sectors to provide meth-related prevention education to the entire community and the application meets funding requirements. Application strengths and weaknesses from the Prevention and Fiscal Technical Review Summary were read by Ms. Burden.

Mr. Shick stated that, in his opinion, the application was well-written, but staffing needs to be more clarified.

Ms. Luna recommended strengthening the logic model by listing specific local consequences.

**11. Partnership of Community Resources      Allocated Amount \$50,280**

Ms. Burden read the Prevention and Fiscal Technical Review Summary for the Partnership of Community Resources. Their role is to facilitate ongoing collaboration, develop plans and locate funding for strategy implementation while providing appropriate mechanisms for proper data collection and evaluation. They had the opportunity of managing over \$2 million to educate, inform and prevent youth substance in Douglas County. They were allocated \$50,280 and requested that amount. They propose to partner with a number of agencies, organizations, and individuals in order to provide methamphetamine prevention in the form of education for “first responders” about the warning signs or identification of meth use, the development of a problem identification and referral process for children exhibiting high risk behaviors and public education on the negative impacts of meth and gateway drug use, but some of the components of the application may not meet funding requirements. Application strengths and weaknesses from the Prevention and Fiscal Technical Review Summary were read by Ms. Burden.

Ms. Taylor requested a more clear description of how community involvement will be increased.

Ms. Collins asked for more detailed strategies regarding the media campaign.

**12. Statewide Native American Coalition,      Allocated Amount \$46,860  
Inter-Tribal Council of Nevada**

Ms. Burden read the Prevention and Fiscal Technical Review Summary for the Statewide Native American Coalition, InterTribal Council of Nevada. Their main intent is to serve as a larger, substance-related prevention program for the 27 small American Indian communities in Nevada. ITCN/SNAC’s recognition within the Indian communities especially regarding methamphetamine is essential to combating it by working with the key stakeholder and the tribal leadership to bring awareness and empower its people to support the leadership in whatever means to rid Indian country of this plague. They were allocated \$46,860 and that was the requested amount. They propose to educate the public about the warning signs on identification of methamphetamine,

provide public education on the negative impacts of meth, and create policies that target decreased meth use, but some of the components of the application may not meet funding requirements. Application strengths and weaknesses from the Prevention and Fiscal Technical Review Summary were read by Ms. Burden.

Mr. Shick asked for an explanation of what the meth coordinator will accomplish and clarification of strategies and the target population.

Ms. Taylor expressed concern that the funding allocated was not sufficient to provide services statewide.

Ms. Luna suggested restructuring the proposal including the headings to improve readability. There should be documentation of collaboration from all tribal entities. She also requested more information on how violent episodes will be addressed.

Ms. McBride stressed the importance of addressing the issue within the Native American population and suggested hiring a full-time staff, allocating more funding to provide statewide service, and to have a more detailed timeline.

Mr. Volker thanked attendees for their recommendations and comments. Ms. Canfield thanked attendees for their participation and reviewed future meeting dates.

### **III. PUBLIC COMMENT AND DISCUSSION**

A. Christine McGill, Healthy Communities Coalition, thanked attendees for their comments and reviewed their media campaign tracking.

B. Mr. Abbott requested to know if a decision had been made regarding how funding will be allocated. Ms. Canfield reported the administrator will be announcing funding decisions on September 11, 2007.

### **IV. ADJOURNMENT**

There being no further business, the meeting adjourned at 12:00 p.m.

**Scott Shick moved to adjourn the meeting. Joanne Malay seconded the Motion. Motion carried unanimously.**